

# Mainfreight NEWS



## Welcome

to Mainfreight News, where we are able to share some of the interesting services and activities happening in the Mainfreight world. With the festive period only weeks away, people are gearing up before the holiday break. Leading into the peak freight season, we would like to thank everyone for their contribution and understanding during this time.

Please be assured that our teams right around the world remain focused on delivering the best possible service.

It's a busy time of year but it's important to make time for family and loved ones.

From the entire Mainfreight team, we would like to wish you all a safe and happy festive season.

Enjoy,  
Dave Scott

## Featured in this issue

- Have you thought about NZ?
- Chemcouriers expands from East to West
- Starting strong in Geelong
- Mainfreight technology update
- Full Truck Loads – Driving efficiencies
- Mainfreight shines in Far North Queensland
- 5 Minutes with Christopher Brown  
Supply Chain Sales Executive, Melbourne





# Have you thought about NZ?

*Looking for an opportunity to grow your business?*

*Have you considered New Zealand as another market?*

With a huge Australasian presence, Mainfreight is helping Australian businesses sell their products in another market the size of Victoria.



## Export to New Zealand with Ease.

Australia and New Zealand have one of the most comprehensive free trade agreements in existence which eliminates most of the regulatory barriers that come with exporting. We have simple and easy software producing Trans-Tasman pricing and documentation that provides a transparent cost and all the paperwork required to enter the New Zealand market.

## The Trans-Tasman is Mainfreight's backyard.

Our established supply chain operation in Australia and New Zealand makes breaking into the Trans-Tasman market easy. Our New Zealand operation spans the length of the country offering over 100,000m2 of warehouse space, more than 850 trucks on the road, 72 branches and 1800+ team. We can pick up and deliver your pallets, skids or full container loads by air and sea, with a true door to

door service, second to none. Backed by the same transparent technology, you can track your freight from pick up in Australia to final New Zealand delivery through Mainchain. All this without having to establish costly infrastructure and operations of your own in New Zealand.

Talk to your sales executive today and take advantage of our simple solutions to take your products to market in New Zealand.



## Chemcouriers Expands From East to West

Already servicing Brisbane, Sydney, Adelaide and Melbourne, Chemcouriers, our specialist dangerous goods brand, is performing so well we are now offering this dedicated service in Perth. The move into WA opens up our Australian network allowing for a single compliant carrier to meet your national dangerous goods movements.

We continue to invest in training and equipment to ensure we are at the leading edge of dangerous goods compliance.

To find out more talk to our Perth Sales Manager, Sinan Fazlilar on 0414 727 421

## Starting Strong in Geelong

Our Geelong branch will celebrate its 2nd Birthday in February 2015 and we are thrilled to see how far it has come. Bryan Curtis, Mainfreight National transport Manager explains that "our presence in Geelong and these investments in our network are important aspects of our well known intention to have Mainfreight team on the ground, bringing local knowledge and adding supply chain value."

Operating 30 transport branches, strategically located throughout Australia, our Geelong Branch in Victoria's South West has increased our local contact in the region and eliminates the need to outsource transport. This ensures that the freight consignment information is immediately visible through our online technology in real time and on demand.

Combined with our four transport

branches in Melbourne and regional branches in Ballarat and Albury, we are strategically positioned to service customers from every corner of Victoria and right across Australia.

Committed to improving transit times and delivery quality for our customers; we are opening more branches in more locations Australia wide... watch this space in 2015.

# Mainfreight Technology Update

We continually strive to develop smart and efficient ways for our technology to improve your business services. We are thrilled to share with you a few key enhancements happening right now.



## Website Track and Trace

Public tracking is available in real time by entering the tracking number on our website. We have updated this powerful tool to create an easy to see shipment snapshot for you and your customers.

- The icons quickly communicate the live status with an option to click for more details.
- You can add any shipment to your watchlist just by clicking the star on the main tracking screen and you are able to rename these as a quick reference for yourself.
- Looking back on recent shipments is made easy with your last five tracking numbers automatically updated and saved under "Recent Tracking".
- Visiting our website from your mobile device is made easy as the tracking screen will automatically rearrange to fit the size of your screen, just like the rest of our site.



## Sneak Peek - Mainchain

Our secure customer portal Mainchain will soon be getting a fresh coat of paint – the refresh will accompany a behind-the-scenes upgrade to boost performance.

## App

### What's next? Upgrading our Mobile App

Understanding that you are not always at your computer, we are in the process of redesigning our current mobile app to ensure you have an easy to use tool for when you are on the go. Feedback directly drives everything we do and if you have any requests for how the mobile app could improve your experience, please contact us at [salesenquiries@mainfreight.com.au](mailto:salesenquiries@mainfreight.com.au)

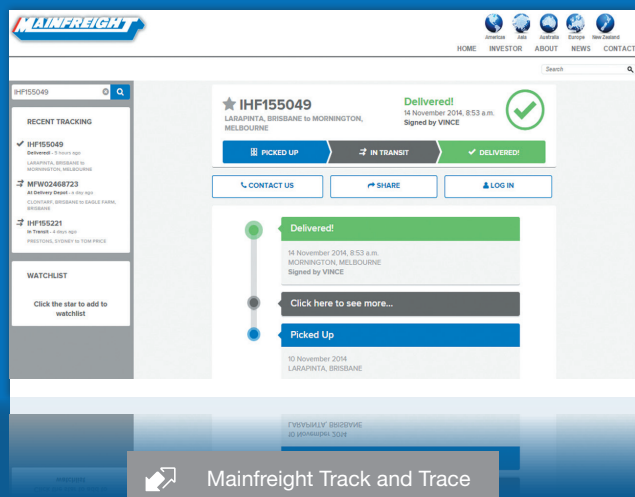


## Full Truck Loads – Driving Efficiencies

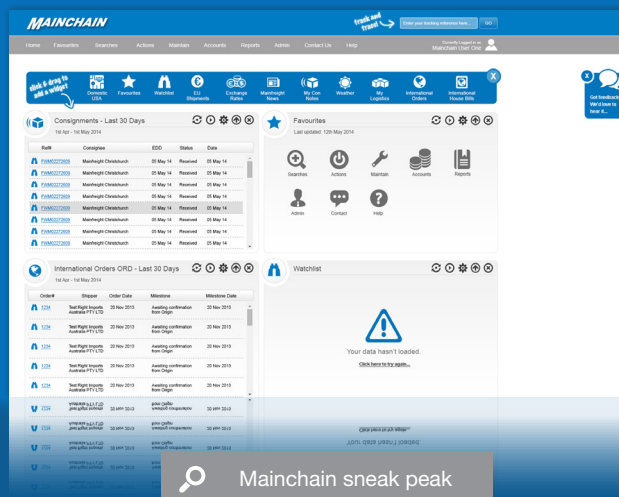
Leading into the busy freight season, if you have an increased volume of freight on the move, there are some significant efficiencies available when utilizing our FTL service.

Mainfreight's dedicated Full Truck Load team are experts at sourcing and managing this service which can improve transit times, reduce freight handling and reduce costs. If you're looking to optimise freight requirements with regular FTL movements throughout the year or you are after a one off movement over your busy freight season, Mainfreight FTL have a range of options to ensure your freight moves in the most efficient way possible.

Whether you are after a direct delivery, multimodal transport, over dimensional load or even police escort, Mainfreight can combine a range of configurations to deliver cost effective and reliable transport solutions this festive season. To save both time and money over the festive season talk to your Sales Executive for more information.



Mainfreight Track and Trace



Mainchain sneak peak

## 5 Minutes with

### Christopher Brown

Supply Chain Sales  
Executive, Melbourne



#### You've recently taken on a new challenge, how do you like your new Supply Chain role?

Having been a Mainfreight Air and Ocean Sales Manager for four years I am enjoying being able to develop relationships across the whole supply chain. We have a huge market advantage of being able to offer our Air & Ocean, Logistics and Transport services as one entity backed by our global network. I am relishing in collaborating with team members from across all these brands and around the world to add supply chain value to our potential customers and current customers.

#### What are you passionate about outside of Mainfreight?

Outside of work I am heavily involved in and am the assistant coach at a local athletics club. My role at the club aligns with my role within Mainfreight and vice versa. Setting the bar high and achieving the best results I can and pushing my team for those same results. It also keeps me pretty fit and out of trouble.

#### So do you run or just coach?

No I run, compete and coach. The head coach and I are firm believers in leading by example and this is the way I approach my personal and professional life.

At Mainfreight our leaders encourage us to progress, innovate and act sooner and this is something we pass through to our team at Mainfreight and out on the track.

#### Leading into BBQ season, do you have a specialty?

Can't beat a steak and salad, oh and potato in jackets.



## Mainfreight Shines in Far North Queensland

*Are you after fast connections for your North Queensland freight?*

Our Townsville branch is investing in more Mainfreight vehicles allowing for more direct daily services throughout regional Queensland, including:

- |                |                   |
|----------------|-------------------|
| ■ Cairns       | ■ Tully           |
| ■ Mackay       | ■ Missions Beach  |
| ■ Proserpine   | ■ Ayr             |
| ■ Cannonvale   | ■ Homehill        |
| ■ Airlie Beach | ■ Bowen           |
| ■ Ingham       | ■ Charters Towers |
| ■ Cardwell     |                   |

These direct services combined with the continuous development of our network offer greater flexibility and efficiencies to our current and potential customers throughout Australia. Accompanied by our online supply chain portal, Mainchain, you can keep your finger on the pulse of your supply chain with end to end transparency and real time information for all your deliveries.

#### Warehousing in North Queensland

Already offering Air and Ocean operations and domestic transport we are now launching specialised warehousing services in Townsville. We provide over 3000sqm of warehousing space across multiple storage mediums including selective racking, bulk storage and hardstand to deliver a seamless and transparent supply chain service for all of your North Queensland requirements.

Talk to your sales executive to find out more or alternatively chat directly to Townsville Branch Manager, Matthew Zerbe on 0438 950 542.

**Please circulate to:** ■ Warehouse Manager ■ General Manager  
■ Accounting / Finance Managers ■ Distribution / Transport Managers

Let us know what you think about Mainfreight news.  
Comments and feedback are welcome at: [david.scott@mainfreight.com.au](mailto:david.scott@mainfreight.com.au)



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